



Belfast Local Development Plan

Compliance with SCI

Draft Plan Strategy for Independent Examination

August 2019



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1.0 Introduction

- 1.1 As required under section 4 of the Planning Act (Northern Ireland) 2011 ('the 2011 act'), Belfast City Council published its Statement of Community Involvement (SCI) in June 2016, having been approved by DfI on 11 May 2016. The SCI has since been subject to a minor amendment. The revised SCI was agreed by the council on 4 December 2017 and approved by DfI on 29 March 2018, in accordance with Regulation 7 of the Planning (Statement of Community Involvement) Regulations (NI) 2015. In addition, the Planning Appeals Commission (PAC) has been consulted in the preparation of the SCI and its subsequent revision.
- 1.2 The council's SCI sets out how and when engagement on the Belfast Local Development Plan (LDP) will occur and how and when stakeholders and the community can contribute to preparing the LDP and its Sustainability Appraisal (SA). It also includes commitments to publish statutory notices, undertake public launches, exhibitions and events that encourage members of the public to comment on the LDP.
- 1.3 This document outlines how the LDP Draft Plan Strategy (dPS) preparation and publication has complied with the actions set out in the SCI.

Reason for updated SCI

- 1.4 As mentioned above, the original SCI was the subject of a formal revision in 2017/18, following a review of the LDP timeframes outlined in the original SCI (June 2016). Minor delays were encountered in the preparation and publication of the Preferred Options Paper (POP). The preparatory work for the dPS required the commissioning of additional detailed studies to support the evidence base that were not anticipated at the outset of the process. These included an Urban Capacity Study, Housing Market Needs Assessment, Retail and Leisure Study and Open Spaces Strategy. These form part of the dPS evidence base and will also inform the later Local Policies Plan.
- 1.5 As part of the timetable review, the periods for public consultation stated in the SCI were also reassessed. The original SCI provided for a series of 12-week consultation periods at both the representation and counter-representation stages. These SCI timescales are greater than the statutory 8-week periods set out in the LDP Regulations. Following the reassessment, it was considered appropriate to reduce the overall timeframe for the LDP process by aligning the consultation periods with the statutory requirements.
- 1.6 The revision to the SCI left the opportunity to engage in the primary consultation stages unaltered at 12-weeks, in the interests of encouraging public participation. During this initial consultation, the draft plan documents would be published 4 weeks in advance of the statutory 8-week period to allow for additional engagement. The more narrowly focussed counter-representation stages were to be limited to the 8-week statutory period, with no further advance period.

2.0 Overview of the POP Consultation and Engagement Process

2.1 In accordance with the SCI, the emphasis for the POP consultation and engagement process was to ensure it was meaningful, inclusive and fit for purpose. The SCI sets out a number of actions that are shown in the text boxes below. This report outlines how the LDP POP preparation and publication has complied with these actions.

Steering Group

The SCI States:

Set up a steering group comprising of council members, with the Chief Executive, Director of Planning and Place or Planning Manager. This is the high-level co-ordinating body that will ensure overview and strategic input on behalf of the whole community, as well as from the planning professionals.

2.2 A steering group was set up to govern the LDP, comprising of council members and the Chief Executive, the Director of Place and Economy and/or the Planning Manager. The Steering Group is a high-level co-ordinating body that ensures overview and strategic input on behalf of the whole community. The Steering group also included representation from key stakeholders/government departments. Extensive public consultations and engagement were carried out during the POP stage of the LDP development. This was followed by a sustained period of engagement with statutory and other stakeholders in the development of draft policies in the dPS. Stakeholder participation is an important part of the process of preparing the LDP. The steering group Terms of Reference (Appendix 1) sets out the purpose of the steering group, role of the council, role of stakeholders, methods of working and governance. Meetings commenced in September 2016 and have continued throughout the LDP process.

Project Management Team

The SCI States:

Set up a project management team comprising senior council officers, the Principal Planning Officer and invite representation from the key statutory/government departments. The purpose of the team is to ensure key consultees co-operate in the plan making process. The project management team will be consulted on, and act as the screening and scoping group for the Sustainability Appraisal (SA), including Strategic Environmental Assessment (SEA) and Equality Impact Assessment (EQIA).

2.3 A project management team was set up comprising of senior council officers, the principal planning officer and invited representatives who attended the steering group and thematic working groups when required from the key statutory/government departments. Further details of all working group meetings throughout the POP and dPS process can be found at Appendix 2. Senior officer weekly meetings have occurred continuously throughout the LDP process, attended by the development Planning & Policy Manager, Principal Planning Officer and Senior Planning Officers. These meetings included consideration of the general

progression of the LDP through the process and also included the screening and scoping of the LDP for the SA, SEA and EqIA.

Key Consultees, Community Groups and Underrepresented Groups

The SCI States:

This SCI is prepared at this initial stage, listing the key consultees, community groups and underrepresented (Section 75) groups who will be actively encouraged to participate in the process. These lists will be kept under review and written requests for inclusion from additional bodies will be considered.

2.4 The key consultees, community groups and underrepresented (section 75) groups are identified within the SCI under Appendices B and C. These lists have been kept under review and written requests for inclusion from additional bodies have been considered. 82 consultation events took place and, in addition, awareness raising for the plan process was secured through the LDP Communications and Engagement Plan and targeted social media. Throughout the consultation periods potential participants were kept advised of how they could become involved and provided with different mechanisms to submit their comments. The 82 consultation engagement events were carried out with communities of interest, including;

- Area events - Four area events were organised along with the Belfast Agenda and Local Investment Fund - events held across the city in Girdwood, Olympia, Skainos and the Innovation Factory;
- 52 stakeholder consultations including meetings with adjacent councils;
- 18 Public facing engagement events;
- 7 internal events were organised to inform and generate awareness among council staff;
- Youth groups, such as, Youth Forum and the Youth POP summary was distributed to 11 schools, Festival Forum and Senior's Forum;
- Organisations covering specific areas of the city, such as the Belfast Area Partnerships, Neighbourhood Renewal Partnerships, Belfast Hills Partnership and Resident Groups;
- Business organisations, such as Belfast City Centre Management, Belfast Chamber of Trade and Commerce and the Harbour Commissioners;
- Professional bodies, such as the Royal Institution of Chartered Surveyors and Royal Society of Ulster Architects.

Key Consultees Written Invitation

The SCI States:

Key consultees will receive a written invitation requesting them to participate in the plan making process by providing information on the key strategic issues that the LDP should address.

- 2.5 Written invitation was sent to the key consultees to discuss key strategic issues that the LDP should address. An example of a letter that was sent to key consultees is appended at Appendix 5.

Section 75 Groups

The SCI States:

Under represented (Section 75) groups will be invited to identify whether there are any types of planning policies which are likely to have a significant impact on the groups they represent. They will also be provided opportunity to identify any particular issues or needs which they feel the plan should address. Where requested, this can be done through a face to face meeting with a planning official. Any comments received will be taken into account when screening and scoping the EqIA.

- 2.6 The council held a number of events primarily focused at unrepresented groups including S75 groups, inner city groups and other community groups. For example, targeted and drop-in events were held in Glengall Street and in council offices to discuss relevant planning concerns. Engagement with underrepresented groups helped to identify keys issues or potential policy that could help to address their particular needs.

Sustainability Appraisals

The SCI States:

The Scoping Report of the Sustainability Appraisal, incorporating Strategic Environmental Assessment, will be sent to the statutory consultation body (Department of Agriculture, Environment and Rural Affairs (DAERA)) and if necessary, the Department may be requested to undertake trans-boundary consultation with the Republic of Ireland.

- 2.7 The Scoping Report of the Sustainability Appraisal (incorporating Strategic Environmental Assessment) was sent in November 2016 to the statutory consultation body NIEA (Department of Agriculture, Environment and Rural Affairs (DAERA)).

3.0 Overview of the dPS Consultation and Engagement Process

3.1 In accordance with the SCI, the emphasis for the dPS consultation and engagement process was to ensure it was meaningful, inclusive and fit for purpose. The SCI sets out a number of actions that are shown in the text boxes below. This report outlines how the LDP dPS preparation and publication has complied with these actions.

Public Notice

The SCI States:

Issue a public notice in the local newspapers for two consecutive weeks, Belfast Gazette and on the council website, detailing:

- (i) the intention to prepare a LDP, accompanied by Sustainability Appraisal, including Strategic Environmental and EqlAs;
- (ii) publication and of the POP, inviting comment within a maximum of 12 weeks;
- (iii) community meetings, exhibitions and pop-in information sessions;
- (iv) Publication of the screening and scoping papers for the Strategic Environmental and EqlAs, the intention to prepare a LDP and invite comments on the POP.

See document BCC-DPS SAS- Self-Assessment of Soundness, section: Regulation Tests.

Strategic Countryside Assessment and Topic Papers

The SCI States:

Make the Strategic Countryside Assessment and Topic Papers available on the council website and provide hard copy at a specified price.

3.2 The Countryside Assessment and Topic Papers were made available for inspection at Belfast City Council Planning Service offices during office hours. They were also made available on the council's website: [Strategic Countryside Assessment](#) , [Topic Papers](#).

Press Release to Prepare New Plan

The SCI States:

Issue a press release about the intention to prepare a new plan and drawing attention to the POP and the public consultation.

See document BCC-DPS SAS- Self-Assessment of Soundness, section: Regulation Tests.

Launch and Exhibition

The SCI States:

Hold a launch and exhibition to announce the publication of the POP.

See document BCC-DPS SAS- Self-Assessment of Soundness, section: Regulation Tests.

Public Meetings

The SCI States:

Hold public meetings and exhibitions with drop-in sessions throughout the city.

- 3.3 The council held 66 workshops and similar events at a variety of locations across the city, including with statutory partners, organisations, professional bodies and community groups (see Appendix 3). This supplemented the council party briefings and committees during the POP stage and up to and following the publication of the dPS, through to the close of the public consultation period in November 2018.

Write to Key Consultees and Elected Members

The SCI States:

Write to key consultees and elected members providing them with a copy of the POP and inviting them to: attend the launch; provide comments within 12 weeks; inform them of the public meetings, exhibition and drop-in information sessions.

See document BCC-DPS SAS- Self-Assessment of Soundness, section: Regulation Tests.

Write to local community groups and under-represented (Section 75) groups

The SCI States:

Write to local community groups and under-represented (Section 75) groups providing them with a copy of the POP and inviting them to: comment within 12 weeks; attend the public meetings, exhibition and drop-in information sessions and offering the opportunity of a meeting with a planning officer to record their views.

- 3.4 In line with the revised SCI the plan and supporting evidence was made available 4 weeks in advance of the statutory 8 week consultation period, which ran from 20 September 2018 to 15 November 2018. The council also conducted media and social media coverage of the dPS, this also included coverage on other websites/articles releases (See Appendix 4). Compliance with this is also illustrated in document BCC-DPS SAS- Self-Assessment of Soundness, section: Regulation Tests.

Notify All Those within Our Planning and Policy Stakeholder Database

The SCI States:

We will notify all those within our Planning and Policy stakeholder database of the release of the Preferred Options Paper.

- 3.5 The council has created an internal database for stakeholder engagement which identifies bodies, groups and other organisation. The POP Consultation Report details the process involved in preparing and conducting the consultation as well as the results of the consultation.

Public Consultation Report

The SCI States:

A public consultation report will be presented to elected members following the consultation period. This will contain a summary of each representation and professional comment, recording where members take a different view and the rationale for that view. This will be taken into account whilst formulating the draft LDP.

- 3.6 The POP Consultation Report details the process involved in preparing and conducting the consultation as well as the results of the consultation. It provides a summary of the representations received, highlights the responses to each of the preferred options and reviews comments received in respect of broader issues related to the strategic aims or vision. The full document can be viewed: [POP Public Consultation Report](#)

Project Plan Team

The SCI States:

The project plan team will be given opportunity to comment on emerging policy for inclusion in the draft Plan Strategy and will be an integral part of testing emerging policy through the Sustainability Appraisal, including Strategic Environmental Assessment and EqIA process.

- 3.7 The Project Plan/Management team discussed emerging policy for inclusion in the dPS, including at the senior weekly meetings that have been running continuously throughout the LDP process. These meetings also facilitated screening and scoping for the SA, SEA and EqIA processes and provided a mechanism for the testing of emerging policies in relation to these regulatory assessments.

Publication of Draft Plan Strategy

- 3.8 The following actions outlined below have all been address in the BCC-DPS SAS- Self-Assessment of Soundness, section: Regulation Tests.

The SCI States:

Issue a public notice in the local newspapers for two consecutive weeks, Belfast Gazette and on the council website, detailing:

- (i) the publication of draft Plan Strategy and accompanying Sustainability Appraisal including the Environmental Report and Equality Report and how to view or obtain copies;
- (ii) the dates and locations of public exhibitions;
- (iii) the eight week period and closing date for receipt of representations to the draft Plan Strategy and accompanying Environmental Report.

Further to the statutory 8 week period referred to above and in the interests of facilitating and encouraging public participation, the draft plan documents will be published 4 weeks in advance of the statutory 8-week period. Whilst submissions cannot be accepted during this initial 4-week period, it will allow interested parties additional time to view the documents.

Make the draft Plan Strategy, the Sustainability Appraisal, including the Environmental Report and Equality Report and the Public Consultation Report, available on the council website and at our planning office and provide hard copies, upon request, at a specified price

Hold a launch and exhibition to announce the publication of the draft plan and issue press releases.

Hold public exhibitions where Belfast Planning Service officers will be available to answer queries.

Write to key consultees and elected members informing them of the publication of the draft Plan Strategy and providing them with a copy; the dates of the public exhibitions; the eight week period and closing date for representations.

We will notify all those within our Planning and Policy stakeholder database of the release of the draft Plan Strategy.

Write to all who submitted a representation informing them of the publication of the draft Plan Strategy and accompanying documents including the Public Consultation Report; advise how they can view or obtain copies; the dates of the public exhibitions; the eight week period and closing date for representations.

Representations will be reported to elected members before being forwarded to the Department and an independent examination is held.

Make copies of representations available for inspection in the planning office and on the council website;

Write to key consultees and elected members, informing them that representations are available for inspection and the places and times at which they can be inspected;

Issue a public notice in the local newspapers for two weeks, Belfast Gazette and on the website detailing the availability of representations for inspection and the eight week period, including closing date, for counter- representations.

Make the counter-representations available on the council website and at our planning office for inspection;

Report counter representations to elected members before forwarding them to the Department.

4.0 Conclusion

- 4.1 This report provides details of the steps taken by the council in preparing the POP and dPS, having regard to the commitments set out in the SCI. Belfast City Council concludes that the preparation and publication of the dPS, including the earlier POP stage, fully complies with the SCI.

Appendix 1- LDP Steering Group TOR

Local Development Plan Steering Group

Terms of Reference

1. Purpose

To support the development of the Local Development Plan for Belfast. Stakeholder participation is an important part of the process of preparing the new Local Development Plan for Belfast. Section 4 of the Planning Act (Northern Ireland) 2011 places a statutory duty on Councils to prepare a Statement of Community Involvement (SCI) which sets out how and when stakeholders and other interested parties will be consulted and involved in the preparation of the Local Development Plan (LDP), as well as in Development Management.

As set out in the SCI, the Council will establish a Steering Group to ensure overview and strategic input on behalf of the broader community, as well as from planning and other professionals.

2. Role of Council

- The Governance should be delivered in line with the SCI objectives and Council must ensure effective participation of key stakeholders in the Steering Group required to guide the plan making process and participation
- The Council must initiate and maintain a Local Development Plan for the city of Belfast which will comprise of two plan documents, (1) Plan Strategy (2) Local Policies Plan
- The Plans should be developed through work with partners to identify high level options to support the economic and social needs of Belfast in line with regional strategies and policies while providing for the delivery of sustainable development.
- The production of the Plan should be in accordance with the published Plan Timetable

3. Role of Stakeholders

- To represent the Departments / Organisations on the Steering Group and support effective decision making with regards to the support, development and consultations for the Local Development Plan
- To ensure engagement across the relevant parts of the wider Departments / Organisations and the communication of relevant information or decisions in respect of the Local Development Plan
- To support collaborative working of partners
- To contribute to the development of the plan through the completion of linked activity in a manner that supports the achievement of the timetable and objectives

4. Terms of Reference

Steering group is responsible for:

- Providing and ensuring overall alignment of the LDP with the strategic direction of the organisation, in particular links to the Belfast Agenda
- Monitoring the progress of the programme against Plan Timetable
- Reviewing potential risks associated with the Plan development
- Consideration of the broader sub-regional implications for the Plan

- Resolving strategic and directional issues
- Authorising delivery and sign-off of the programme
 - Monitor alignment of outcomes identified in the Belfast Agenda

5. Membership

The core membership of the LDP Steering Group will be comprised of:

- Council members from the Budget Panel
- Belfast City Council Chief Executive
- Director of Planning and Place and/or Planning Manager
- Key external partners:
 - Department for Infrastructure
 - Department for Communities
 - Department of Agriculture, Environment and Rural Affairs
 - Department for the Economy

(It may be necessary to review the Membership and introduce additional external partners, such as the Northern Ireland Housing Executive, Northern Ireland Environmental Agency, as and when required).

6. Methods of working

The LDP Steering Group will:

- Comprise of Elected Representatives senior officers from the Council, and representatives key Departments or Organisations
- The meetings will be scheduled as required to ensure the LDP is developed in accordance with the Plan Timetable.
- The frequency is likely to be quarterly although in some instances this may increase at key stages of the process to ensure effective engagement and decision making
- If required, urgent meetings may be convened at short notice
- The meetings will be chaired by the Chief Executive of Belfast City Council

7. Governance

- Agreed actions will be reported to Belfast City Council, the Planning Committee and the Council Corporate Management Team.
- The Departments or Organisations partners will confirm internal reporting mechanism and authority.
- Officer level decisions will be made through the delegated authority of the Corporate Management Team of the Council and the Senior Responsible Owner of the LDP, the Director of Planning and Place.
- Authority will be delegated to the Development Planning and Policy Manager to oversee the operational management of the Plan. The Development Planning and Policy Manager can subsequently delegate authority to the agreed working groups, i.e. Engagement & Communication, Population & Housing, Public Services, Economic Development, Environment & Open Space and Infrastructure, as is necessary for the successful completion of the key milestones.

Appendix 2- Working Group Meetings

Date	Topic
04.03.16	Interim Belfast Metropolitan Transport plan Project Initiation Workshop
23.03.17	Local Development Plan Steering groups
30.08.17	Housing
4.09.17	Metropolitan Area Spatial working Group
13.09.17	Housing
17.09.17	Metropolitan Area Spatial working Group
20.09.17	Housing
22.09.17	Retail working Group
27.09.17	Green and Active working Groups
04.10.17	Transport & Infrastructure - Transport working Group
04.10.17	Housing
09.10.17	Urban Design - Role of the working group/ terms of reference
18.10.17	Housing
25.10.17	Waste working group
25.10.17	Green and Active working Groups
26.10.17	Water & Sewerage Working Group
27.10.17	Housing
30.10.17	Urban Design - General principles of urban design/ Local distinctiveness
01.11.17	Metropolitan Area Spatial working Group - Meeting and pre meeting
03.11.17	Internal Stakeholders Infrastructure Plan Meeting
07.11.17	Employment bilateral meetings
8.11.17	Green and Active working Groups
13.11.17	Housing
14.11.17	Tall buildings/ archaeology and the built heritage
19.11.17	NI Retail Development Group Meeting
23.11.17	Housing
28.11.17	Energy efficient design/ arterial routes
30.11.17	Local Development Plan Steering groups
30.11.17	NIEA

07.12.17	Green and active working groups
09.01.18	Draft Developer Contributions Framework feedback from Planning Policy team
26.01.18	Metropolitan Area Spatial working Group
08.02.18	Urban Capacity Study
13.04.18	Metropolitan Area Spatial working Group
16.04.18	Housing
05.06.18	Infrastructure study scope of work
29.06.18	Bradford Council Information session
17.08.18	Local Development Plan Steering groups
03.09.18	Residential design and city centre living
04.09.18	Settlement strategy/ new homes and affordable housing / housing mix
05.09.18	Shared housing and specialist accommodation
10.09.18	Update on dPS urban design and built heritage policies
17.09.18	Metropolitan Area Spatial working Group
13.09.18	Economy - Retail
14.09.18	Water and Sewerage working group
14.09.18	Bi-lateral meeting Invest NI
17.09.18	Green and Active working Groups
18.09.18	Environmental resilience
19.09.18	Transport Working Group
24.09.18	Minerals working Group
27.09.18	Waste Working group
17.10.18	Ards and North Down Council Special Planning Committee
20.11.18	Local Development Plan Steering groups
03.12.18	Metropolitan Area Spatial working Group

Appendix 3- dPS Events

No.	Partnership / Forum / Workshop / Working Group	Action with date
1	Launch of the plan consultation, City Hall	23.08.18
2	Environmental Resilience Working Group Meeting	24.08.18
3	Innovation Factory Community Engagement Event	29.08.18
4	Girdwood Community Engagement Event	30.08.18
5	Residential Design and City Centre Living Workshop	3.09.18
6	Settlement Strategy/New Homes and Affordable Housing/Housing Mix Workshop	4.09.18
7	Shared Housing and Specialist Accommodation Workshop	5.09.18
8	UD and BH working group	10.09.18
9	Metropolitan Area Spatial Working Group	12.09.18
10	Seniors' Forum - Healthy Ageing Strategic Partnership meeting	12.09.18
11	Retail LDP Working Group	13.09.18
12	Eastside Partnership Board Meeting	14.09.18
13	Bilateral meeting with Retail NI	14.09.18
14	Water and Sewerage Working Group	14.09.18 18

15	Metropolitan Area Spatial Working Group meeting	17.09.18
16	Green and Active Working Group Meeting	17.09.18
17	LDP Retail Working Group	17.09.18
18	LDP Environmental Resilience Working Group Meeting	18.09.18
19	Skainos Community Engagement Event	18.09.18
20	Eastern Economic Corridor - LA Workshop, Co. Meath	19.09.18
21	Transport working group	19.09.18
22	City Hall LDP and Developers Framework Launch Event - Ch Ex, Lord Mayor, Staff drop in and public	20.09.18
23	Belfast Hill Partnership Board Meeting Presentation	20.09.18
24	Belfast Hills Partnership Board member's meeting	20.09.18
25	Minerals Working Group	24.09.18
26	BCC Youth Council Forum	24.09.18
27	Shared City Strategic Partnership	25.09.18
28	Olympia Community Engagement Event	25.09.18
29	South Belfast Partnership Support Group event	26.09.18
30	Queens Planning Lecture	27.09.18

31	Waste Working Group	27.09.18
32	Planning Lecture UU	27.09.18
33	PPTO WORKING GROUP MID AND EAST	28.09.18
34	LDP team and DMT meeting	1.10.18
35	Belfast Healthy Cities	3.10.18
36	Royal Institute of Chartered Surveyors (RICS) - Gerry Millar presented	3.10.18
37	Royal Ulster Architectural Society	4.10.18
38	John Simpson, Housing Association - meeting as requested by CX	5.10.18
39	Festivals Forum Steering Group Meeting	5.10.18
40	Sustainable Water Strategy - Workshop with DfI	8.10.18
41	West Belfast Partnership Board	9.10.18
42	Planning Industry Workshop	10.10.18
43	GBBCA Consultative Committee (George Best Belfast City Airport)	10.10.18
44	Inner South Neighbourhood Partnership	11.10.18
45	Equality Consultative Forum	11.10.18
46	NI Federation of Housing Associations , Annual conference	12.10.18
47	NI Environment Link - Belfast Agenda & LDP Event – Task Force Group	12.10.18
48	NIHE, staff event	12.10.18

49	Equality Commission Session	12.10.18
50	Forward South Partnership Board meeting	16.10.18
51	Edenderry Residents' Association	16.10.18
52	University of Ulster	17.10.18
53	Special Planning Committee - Ards and North Down	17.10.18
54	Royal Institute of Chartered Surveyors (RICS)	18.10.18
55	PLACE - Open House Belfast Architecture Festival.	19.10.18
56	Belfast Civic Trust	22.10.18
57	Landlords Association for NI – Wellington Park Hotel	24.10.18
58	Place & Economy Insights	23.10.18
59	BCC Draft Plan Strategy - Translink	24.10.18
60	Ligoniel Improvement Association	25.10.18
61	Corporate Policy Unit - Lunchtime Forum, LDP	26.10.18
62	Turley LDP Meeting	26.10.18
63	Be Prepared Event, Finaghy Community Centre	30.10.18
64	NICVA Event LDP and Developer contributions Framework	1.11.18
65	CO3 Health and Wellbeing Meeting	13.11.18
66	Sustrans Information Session	13.11.18

Appendix 4 - Media and social media coverage of the LDP dPS

Medium	Outcome/reach
Two legal advertisements	Advertisements appeared in the press the in the Belfast Telegraph, Irish News, News Letter, Andersonstown News and Notices in the Gazette 23/8 and 20/09 for 2 weeks
2 press releases	23 August 2018 and 20 September 2018
Facebook	12 Facebook posts with a combined reach of 42.6K, generating 4,842 video views
Tweets	33 tweets, generating 1,044 video views
Linked in	6 posts, generating 2,120 video views
You Tube	You Tube generated 247 video views (includes views from embedded video on belfastcity.gov.uk/LDP)
www.belfastcity.gov.uk/LDP page visits from 23 August – 15 November 2018	5,190 visits to the LDP landing page
LDP Draft Plan Strategy downloads from website from 23 August – 15 November 2018	1,918 strategy downloads
LDP Draft Plan summary downloads from website from 23 August – 15 November 2018	598 summary downloads
Featured on the Belfast City Council website homepage banner on four separate occasions.	
Communicator emails	
Belfast City Local Development Plan 2035 - draft Plan Strategy launch - 24/08/2018	
Hear more about our Belfast Local Development Plan - draft Plan Strategy - 11/09/2018	
Belfast Local Development Plan draft Plan Strategy closes at 5pm on Thursday 15 November 2018 - 09/11/2018	
Across social media, #BelfastLDP reached 3.5 million accounts. This was both our own material and posts created by, and shared with, others. To clarify, this can also include material viewed or shared multiple times by the same accounts.	
Coverage on other websites/articles releases	
23rd August 2018 – Sinn Fein Article	24/08/2018 article in the Planner
24 Aug 2018 Gravis Planning article on LDPdPS	24 August Pragma Planning notification of dPS launch
Belfast plans nearly 32,000 homes by 2035 - property week	Consultation event information on NICVA website
18th September 2018 – NI Environment link consultation article	NIFHA Event presentation
Women in business - Plans unveiled for next stage of Belfast's Local Development Plan	27 September 2018 LDP covered on talkback radio show
Planning resource article on community cohesion	15th October 2018 – Turley Article

18 October 2018. LANI consultation event article and soundness animation	CEFNI article on response to draft Plan Strategy
19 September 2018 Volunteer Now consultation event information	21 September Belfast Telegraph Article
1 October 2018 Volunteer Now Newsletter	RSUA advertising event on 4 October 2018
23 October 2018 Brown O'Connor article on LDPdPS	1 November 2018 NICVA Event
15 November 2018 CIH NI response to BCC draft plan strategy	20 November 2018 Article in the Belfast Telegraph

Appendix 5- Letter to Consultation Bodies

Chief Executive's Department



**Belfast
City Council**

Your reference

Our reference SW/as

Date 28 September 2016

Mrs Jacqui Dixon
Chief Executive
Antrim and Newtownabbey Borough Council
Mossley Mill
Carnmoney Road North
NEWTOWNABBEY
BT36 5QA

Dear Jacqui

BELFAST CITY COUNCIL LOCAL DEVELOPMENT PLAN

Belfast City Council has formally commenced work on its new Local Development Plan (LDP) which will guide development up to 2035. In accordance with the requirements of the Planning (Local Development Plan) Regulations (Northern Ireland) 2015, we wish to engage with you on the development of the Plan.

The Timetable and Statement of Community Involvement (SCI) have been agreed by the Department for Infrastructure and approved by resolution of the Council. The SCI and Plan Timetable were published in June 2016 and are available to view in our Planning Office or on our website <http://www.belfastcity.gov.uk/planning>. The SCI sets out the specific consultation bodies for the LDP, which includes surrounding local authorities. In accordance with Regulation 5 of the Planning (Local Development Plan) Regulations (Northern Ireland) 2015, Belfast City Council wishes to consult with you on its Timetable for the Local Development Plan. Please find attached a copy of the BCC Plan Timetable for your consideration. If you have any comments, I should be grateful if you would forward them to the Local Development Plan Team at the address below:

Belfast Planning Service
The Cecil Ward Building
4-10 Linenhall Street
BELFAST
BT2 8BP
(Tel: 028 9027 0559)

As you are aware, the Preferred Options Paper (POP) will form the first stage of public consultation on the LDP and will set out the options for growth for Belfast along with a series of alternatives for dealing with key strategic issues and include our preferred option based on evidence and evaluation. We have developed a series of Topic Papers and have identified there may be a number of issues of mutual interest, such as housing, transportation, tourism and environmental protection. We would welcome the opportunity to explore the impacts and mutual interests within the emerging policies or options.

contd

Belfast City Council, Chief Executive's Department,
City Hall, Belfast BT1 5GS
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**INVESTORS
IN PEOPLE**

Should you wish to take up this offer, please do not hesitate to contact me.

Yours sincerely



Suzanne Wylie
Chief Executive

Enc

cc: John Linden, Planning Manager